



# SAN Engagement & Stewardship Workgroup Agenda

**Tuesday, Jan. 30, 2024 | 1 PM - 3 PM**

Join Zoom Meeting

<https://us06web.zoom.us/j/83572898017?pwd=YWVQQUtuaHJXa2J5MWxncEpBL2Zadz09>

Meeting ID: 835 7289 8017

Passcode: 638940

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## Agenda:

1. Welcome/Introductions (1:00 - 1:10) – **Kaitie Evers, PDE**
  
2. What's in store for E&S 2024 (1:10 - 1:15) - **Kaitie Evers, PDE**
  - a. Overview of Workgroup Goals and Work Plan
    - ❖ Q1 - **Thurs. March 29th 2:30pm - 5pm** - Scrub and Pub - *Upper Merion Twp*
      - Join us and participate in a litter clean up in Upper Merion Twp. followed by a happy hour.
  
    - ❖ Q2 - **late spring - May** - Comms Community - *meeting on Zoom*
      - any interest in this? specific topics or ideas for what you would find useful? - survey to go out
  
    - ❖ Q3 - **Early August** - Environmental Educator Workshop
      - for Act 48 Credits - in person *at PWC*
  
    - ❖ Q4 - **TBD**
  
3. Up and Coming Projects / Opportunities for Collaboration: (1:15 - 1:30) - **All**
  
4. Multicultural Communications - **Sian Wu, Resource Media** (1:30 - 3:00)

Authentic multicultural communications can help increase civic engagement – and community-driven solutions – in all of our work. We'll provide an overview of core multicultural communications concepts, recommendations for how to avoid patterns of marginalization in communications design and implementation, how to shift and reframe communications to increase access and representation, and navigate cultural sensitivities to find messages, images and creative content that resonate with different communities. [Sian Wu \(she/her\) of Resource Media](#) will share examples of multicultural communications initiatives and lessons learned, as well as results of recent work that engages with and caters to diverse audiences.